

Annual TechMixer Sponsorship options available for 2011:

TechMixer Unplugged

TechMixer EXPO

TechMixer University

January 13, 2011

April 12, 2011

Fall 2011

<p align="center">Gold Full Year \$6,900 (\$600 Discount)</p> <p><i>Includes rotating logo on TechBirmingham website</i></p> <p>Per Event:</p>	<ul style="list-style-type: none"> • Advertised as Gold Sponsor • Signage or company logo prominently displayed at the event • Sponsor logo on marketing materials • Table to place company collateral/literature at the event • Access to registration list <p align="center">\$1,500</p>	<ul style="list-style-type: none"> • Advertised as Gold Sponsor • Double Booth • Sponsor logo on marketing materials • Sponsor logo on web registration site with link • Marketing material in attendee bag • PowerPoint slide rotation (3 slides) • Access to registration list <p align="center">\$3,500</p>	<ul style="list-style-type: none"> • Advertised as Gold Sponsor • Booth at event • Sponsor logo on marketing materials • Sponsor name on event sponsor boards / Sponsor logo on web registration site • Marketing material handed out at event registration table • PowerPoint slide rotation (3 slides) • Access to registration list <p align="center">\$2,500</p>
<p align="center">Silver Full Year \$1,300 (\$200 Discount)</p> <p>Per Event:</p>	<ul style="list-style-type: none"> • Advertised as Silver Sponsor • Sponsor logo on marketing materials • Table to place company collateral/literature at the event <p align="center">\$500</p>	<ul style="list-style-type: none"> • Advertised as Silver Sponsor • Single Booth • Sponsor logo on marketing materials • Sponsor logo on web registration site • PowerPoint slide rotation (1 slide) <p align="center">\$500</p>	<ul style="list-style-type: none"> • Advertised as Silver Sponsor • Single Booth • Sponsor logo on marketing materials • Sponsor logo on web registration site • PowerPoint slide rotation (1 slide) <p align="center">\$500</p>
<p>Other available</p>	<p align="center">Presenting Sponsor Awards Sponsor</p>	<p align="center">Presenting Sponsor</p>	<p align="center">Presenting Sponsor Track Sponsor</p>
<p>Add-on sponsorships</p>		<p align="center">Silver Plus Lanyard Sponsor Drink Sponsor Water Sponsor Bag Sponsor</p>	<p align="center">Silver Plus Lanyard Sponsor Break Sponsor Lunch Sponsor Bag Sponsor</p>

Annual Sponsorship Payment Options: Single upfront due January 1, 2011 or three equal payments due: January 1, 2011, April 1, 2011, August 1, 2011

The benefits of the sponsorship levels listed above are those planned for the listed event and sponsorship level.

The organization reserves the right to make changes to benefits as the facilities and timing of the events are finalized.